

Rep Order# 8878030 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 37511

Printed: 10/16/2012 9:55 AM
Last Received: 10/16/2012 9:07 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/02/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$51,515

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F,M	400A-459A		:30	\$50.00	10/09-10/15	5	1	5	\$250.00	
				Buyline Comment: NEWS								
	2	TU-F,M	500A-600A		:30	\$225.00	10/09-10/15	5	1	5	\$1,125.00	
				Buyline Comment: NEWS								
	3	TU-F,M	600A-700A		:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
				Buyline Comment: NEWS								
	4	TU-F,M	700A-900A		:30	\$200.00	10/09-10/15	6	1	6	\$1,200.00	
				Buyline Comment: CBS THIS MORNING								
	5	TU-F,M	900A-1000A		:30	\$300.00	10/09-10/15	4	1	4	\$1,200.00	
				Buyline Comment: LIVE WITH KELLY								
	6	TU-F,M	1000A-1100A		:30	\$450.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: PRICE IS RIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	TU-F,M	1200P-1230P		:30	\$325.00	10/09-10/15	5	1	5	\$1,625.00	
				Buyline Comment: NEWS								
	8	TU-F,M	200P-300P		:30	\$375.00	10/09-10/15	1	1	1	\$375.00	
				Buyline Comment: THE TALK								
	9	TU-F,M	300P-400P		:30	\$425.00	10/09-10/15	5	1	5	\$2,125.00	
				Buyline Comment: ELLEN								
	10	TU-F,M	430P-500P		:30	\$450.00	10/09-10/15	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
	11	TU-F,M	500P-630P		:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
				Buyline Comment: NEWS								
	12	TU-F,M	630P-700P		:30	\$350.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
	13	TU-F,M	700P-800P		:30	\$600.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
	14	TU-F,M	1100P-1130P		:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
				Buyline Comment: NEWS								
	15	TU-F,M	1130P-1230A		:30	\$375.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: LETTERMAN								
	16	SA	500A-700A		:30	\$95.00	10/13-10/13	1	1	1	\$95.00	
				Buyline Comment: CBS THIS MORNING								
	17	SA	500P-700P		:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
				Buyline Comment: NEWS								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	18	SA	530P-600P		:30	\$275.00	10/13-10/13	1	1	1	\$275.00	
				Buyline Comment: POLITICS NOW								
	19	SA	700P-800P		:30	\$220.00	10/13-10/13	0	0	0	\$0.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	20	SU	630A-80CA		:30	\$350.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: CBS THIS MORNING								
	21	SU	800A-83CA		:30	\$350.00	10/14-10/14	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	22	SU	830A-93CA		:30	\$400.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
	23	SU	500P-700P		:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
				Buyline Comment: NEWS								
	24	SU	700P-800P		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
				Buyline Comment: 60 MINUTES								
	25	F	1100A-1200P		:30	\$550.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: YOUNG AND RESTLESS								
	26	TU	800P-900P		:30	\$2,100.00	10/09-10/09	0	0	0	\$0.00	
				Buyline Comment: NCIS								
	27	TU	900P-1000P		:30	\$2,100.00	10/09-10/09	0	0	0	\$0.00	
				Buyline Comment: NCIS LA								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	28	TH	1000P-1100P		:30	\$2,100.00	10/11-10/11	1	1	1	\$2,100.00	
				Buyline Comment: PERSON OF INTEREST								
	29	TH	1000P-1100P		:30	\$2,200.00	10/11-10/11	0	0	0	\$0.00	
				Buyline Comment: ELEMENTARY								
	30	F	1000P-1100P		:30	\$1,600.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: BLUE BLOODS								
	31	TU-F,M	1230P-100P		:30	\$375.00	10/09-10/15	1	1	1	\$375.00	
				Buyline Comment: BOLD AND BEAUTIFUL/DEAL								
	32	TU-F,M	100P-20CP		:30	\$375.00	10/09-10/15	0	0	0	\$0.00	
				Buyline Comment: LET'S MAKE A DEAL								
	33	TU	1000P-1100P		:30	\$1,700.00	10/09-10/09	0	0	0	\$0.00	
				Buyline Comment: VEGAS								
	34	W	1000P-1100P		:30	\$2,300.00	10/10-10/10	0	0	0	\$0.00	
				Buyline Comment: CSI								
	*35	F	800P-90CP		:30	\$1,400.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: CSI NY								
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	36	TH	600P-800P		:30	\$2,000.00	10/11-10/11	2	1	2	\$4,000.00	
				Buyline Comment: DEBATE								

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	37	SU	1000A-430P		:30	\$7,700.00	10/14-10/14	1	1	1	\$7,700.00	
				Buyline Comment: NFL								
	38	SA	1000A-500P		:30	\$300.00	10/13-10/13	1	1	1	\$300.00	
				Buyline Comment: NCAA								
	39	SA	930A-1200P		:30	\$1,050.00	10/13-10/13	2	1	2	\$2,100.00	
				Buyline Comment: ACC FOOTBALL								
	40	W	900P-1000P		:30	\$12,000.00	10/10-10/10	1	1	1	\$12,000.00	
				Buyline Comment: CRIMINAL MINDS								
	*41	SU	300P-40CP		:30	\$525.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: STORM...								
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	42	SU	400P-50CP		:30	\$615.00	10/14-10/14	1	1	1	\$615.00	
				Buyline Comment: ELECTRONIC PLAYGROUND								
	43	SA	1135P-1235A		:30	\$265.00	10/13-10/13	1	1	1	\$265.00	
				Buyline Comment: GAMETIME W/ UNLV								
	44	SA	400P-500P		:30	\$475.00	10/13-10/13	1	1	1	\$475.00	
				Buyline Comment: WACKED OUT SPORTS								
	45	SA	1235A-135A		:30	\$40.00	10/13-10/13	1	1	1	\$40.00	
				Buyline Comment: DAVINCI'S...								

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	*46	F	800P-900P		:30	\$1,800.00	10/12-10/12	1	1	1	\$1,800.00	
				Buyline Comment: NCIS								
				V11 Added								
	*47	SA	135A-235A		:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
				Buyline Comment: COLD SQUAD								
				V11 Added								
	*48	M	400A-459A		:30	\$25.00	10/08-10/08	1	1	1	\$25.00	
				Buyline Comment: NEWS								
				V11 Added								

---REPORT TOTALS---

Report Totals: 73 / \$51,515.00

---SALES MONTHLY TOTALS---

Oct 12: 73 / \$51,515.00

Sales Totals: 73 / \$51,515.00

Station Totals: 73 / \$51,515.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$171,717	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+